

## PRESS RELEASE

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# GoSport: Promoting good governance in sports through social responsibility

“GoSport – Promoting good governance on sport through social responsibility” is a European initiative, funded by the Erasmus+ programme of EU, aiming to encourage social inclusion and equal opportunities, as well as to improve good governance, within sports organizations.

Sports can play an important role in combating discrimination and promoting human rights, tolerance and social inclusion. In this context, it is crucial to increase sports organizations’ abilities to implement socially responsible behavior.

In order to contribute to the improvement of good governance in sports organizations in Greece, Bulgaria, Croatia, Cyprus and Italy, **GoSport** will focus on enhancing the capacities and awareness of sports clubs/organizations, professional and semi-professional sports teams and clubs on implementing good governance principles through social responsibility. Actions will be also focused on improving knowledge on how sports organizations interpret, manage and prioritize social responsibility issues, and providing tools to sports organizations and professionals in order to integrate socially responsible organizational governance practices.

In this context, a **study** will be conducted on how sports organizations manage social responsibility issues, especially in terms of combating violence and tackling racism, discrimination and intolerance, and how social responsibility is communicated within sports organizations. Moreover, a **guide** will be developed, on recognizing social responsibility and the ways that it can be effectively integrated into sports organizations.

Finally, **GoSport** will develop an **awareness raising and training toolkit** for professional and non-profit sport clubs and academies on implementing good governance principles through social responsibility.





The project has a duration of two years and is implemented in Greece, Bulgaria, Italy, Croatia and Cyprus by KMOP – Social Action and Innovation Centre (Project Coordinator), Bulgarian Sports Development Association, CESIE, IDOP and CARDET.

For more information about the project, please visit the website: <https://www.gosportproject.eu/>

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