MAX
Maximising Migrants' Contribution to Society

Actions for the integration of migrants in the local community:

exchange of stories & experience

KMOP

ONLINE EVENT

Thursday, 8 April 2021,
14:00 – 17:00

Register to the event here:

zoom

Pre-registration is required



Funded by the Asylum, Migration and Integration Fund (AMIF) of the European Union

Agenda

14.00 - 14.10 Welcome

Sofia Papadopoulou, *Editor-in-chief at Athens-Macedonian News Agency (APE-MPE) & Coordinator of the event*

14.10 – 14.30 Overview of the MAX Project and research results

Afroditi Azari, *Project Manager of EU projects*

14.30 – 14.50 The positive impact of migrants on local society

Alexandra Koronaiou, *Professor of Sociology at Panteion University of Athens*

Good practices in migrant integration / Success stories in cultural, economic and social level

More specifically, our guests will talk about:

14.50 – 15.10 Music as a means of social inclusion

Sevi Matsakidou, *Communications Manager El Sistema*

15.10 – 15.30 The empowerment of young people and their absorption in the labour market

Philippine Krysmann, *Assistant Coordinator Zaatar NGO*

15:30 - 15:50 How non-formal education by NGOs changes the life of migrants and refugees in Greece: the case of the multilingual library We Need Books

Mado Baboula, *Communications Professional WeNeedBooks*

15:50 - 16:10 The role of media in the public image of refugees and immigrants

Maria Kouzinopoulou, *Journalist at Athens-Macedonian News Agency (APE-MPE)*

16:10 - 16:30 Local Integration Policies

Melina Daskalaki, *Executive Advisor for Migrants and Refugees at the City of Athens*

16:30 - 16:50 The contribution of Civil Society Organisations to integration

Pepi Marioli, *Athens Solidarity Centre Employability Team Leader of SolidarityNow*

16:50 - 17:00 Closing of the event and final remarks

www.maxamif.eu | max@kmop.eu | Τηλ. 210 3637547

*Total time allotted to each speaker is 15 minutes + 5mins for Q&A.

*The event will be hosted in Greek. English live interpretation will be available.

Additional information:

The purpose of the MAX DDF online event organised by KMOP is to provide information, clarification, training and promotion on matters within MAX's remit. The event is recorded and some images and parts may be kept online as long as considered to serve the overall information and training purpose for the general public.

By registering and logging on to the event, the participant agrees to the following:

- personally identifiable information of participants may be heard, seen, read, collected, or used by MAX as the organiser and other webinar participants;
- any communication or information transmitted during the event, such as voice, life instant messaging displaying names of those intervening, presentations, are available to the event audience and are also recorded for MAX's further promotion and information purposes;
- MAX may further use the information available on the online event subject matter and the recording thereof.
- The MAX DDF event participants shall apply appropriate circumspection when disclosing their personally identifiable information or personally sensitive data since this information may be collected and used by other webinar participants.

About the event

On **Thursday, 8th of April 2021** from **14.00 to 17.00, KMOP - Social Action and Innovation Centre** invites you to the online event **"Actions for the integration of migrants in the local community: exchange of stories and experience"**, organised within the European project **MAX - Maximising Migrants' Contribution to Society**.

The event will be a unique opportunity to improve the public image of migrants in Europe by changing the narrative around the immigration discourse and putting on the front the stories of real people.

At the centre of the discussion will be topics such as:

- **Common stereotypes** about migrants today: How can they be overcome?
- The **positive impact of migrants** in the local community
- **Good practices** in migrant integration / Success stories at cultural, economic and social / educational level
- How can **culture** contribute to the social inclusion of migrants?
- The **education / empowerment** of young people and their absorption in the labour market
- The **role of media** in the public image of refugees and immigrants
- **Local integration policies**
- The **contribution of civil society organisations** to migrants' integration

The event is open to the public – the general public, third-country nationals, public bodies, organisations dealing with migrants, the media and other stakeholders.

Register to the event here:

Pre-registration is required

Free Participation - Pre-registration is required.
At the end of the event, **certificates of attendance** will be given. The event will be hosted in Greek. English live interpretation will be available.

A few words about the project

The **MAX** project aims to improve the public image of migrants in Europe by changing the narrative around the immigration discourse and putting on the front the stories of real people. Storytelling, creation of positive messages for the media and dialogic encounters between locals and newcomers are the key figures of the project.

The project is funded by the European Union, under the AMIF program, includes 20 partners, 15 local organisations from 12 EU Member States and five partners at EU level.

For further information, please contact us at **max@kmop.eu!**

Speakers



Alexandra Koronaiou

Alexandra Koronaiou is Professor of Sociology at Panteion University of Athens, Department of Psychology, where she teaches Sociology of Work and Leisure and Media Sociology.

She was born in Piraeus and attended the Faculty of Philosophy of the University of Ioannina. She studied at the undergraduate, postgraduate and doctoral levels at the School of Social Sciences of the University of Paris V, where she taught as an adjunct lecturer (1982-1985). For a number of years, she has taught at TEAPI of EKPA and at Panteion University (since 1998) in undergraduate and postgraduate courses, as well as in various teacher training programs (Maraslio Teaching, PEK, EAP, etc.). From 2006 to 2016 she taught at the Open University in the postgraduate program of Adult Education. She was a member of the Board. of INEDIVIM. In recent years she has been Vice President of the Sectoral Scientific Council (TES) of Social Sciences of the National Council for Research and Innovation.

Her research interests focus on the field of socio-political participation of young people, radicalization of young people, work, unemployment, leisure and the media. For a number of years, she worked at the Equality Research Center in research and seminars.

She has a long experience as a scientific manager of European programs (ECDP) European Horizon 2020.

She has authored books, studies and articles and has appeared in many television and radio shows, to speak about scientific and research interest. Her book «Educating outside of school» included the subject of the Exhibition in the Panhellenic Examinations of 2010. Recently she was a member of the Advisory Committee of the IEP for the formation of the «manual» of the 2nd Lyceum «Modern World: Citizen and Democracy».



Afroditi Azari

Afroditi has more than 10 years of professional experience in project management, events and marketing in Greece and mainly in the United Kingdom (6 years). She has worked for renown organisations/universities and companies such as the University of Nottingham (UK), Royal Derby Hospital (NHS-UK), De Vere Group (UK), Principal Hotel Company (UK), Concept Maniax, Greek Ministry of Finance. She currently works as a Project Manager in European funded projects (Erasmus+, AMIF) under the Human & Fundamental Rights Unit at KMOP.

Her projects are focused on combatting child abuse, violent radicalisation in children & youth, social inclusion of migrants/refugees and empowerment of young people.

With respect to her education, she holds a Master's degree in Film and Television: Theory, Culture and Industry from the University of Westminster in London, UK. Her Bachelor's degree was in Cultural Technology and Communication (Cultural Informatics), at the University of the Aegean, School of Social Sciences in Greece. Her craft was in Audiovisual Communication.

She speaks fluently Greek and English and she has a basic knowledge of French.



Mado Baboula

Mado Baboula is a communication professional. She has studied law, media, public relations and tesol. She has worked in education; as a media worker in media outlets and institutions; and has been involved in human rights issues from her teenage years.

Mado works in ngos and is also a facilitator in issues of islamophobia and antisemitism, a trainer in communication and the cofounder of Media Sexism Watch. She is now working on her second documentary. She has also published a number of short stories in English and Greek.

Mado feels that individual behaviour can shape collective conscience. Surprisingly, her favourite book is “A History of Reading” by Alberto Manguel although she gladly forgets the stories of the books she reads only to find the excitement in re-reading them.



Maria Kouzinopoulou

Maria started working as a journalist in her hometown, Thessaloniki, as a student at the Aristotle University of Thessaloniki. Her journey as a journalist began with the cultural reporting for the newspaper «Aggelioforos» and then for other media in the city, followed by her postgraduate studies at the Department of Communication, Media and Culture of Panteion. A few years later due to the financial crisis she came in Athens to work at the Athenian-Macedonian News Agency, where she works until today. The need to report and highlight major social problems, was the reason she decided to focus on social issues. Today she has focused her work on covering the refugee crisis, but also on broader human rights issues.



Melina Daskalakis

Mrs Melina Daskalakis is the Executive Advisor for Migrants and Refugees at the City of Athens, President to its Council of Integration for Migrants and Refugees and President of the Athens Development and Destination Management Agency. She is a practicing lawyer since 1992 and has served as a legal advisor in various Greek investment houses as well as commercial and industrial firms. She speaks Greek, English, French and a little Italian. Her involvement in politics and social activism started almost ten years ago; She was first elected as a Councillor for the 1st Athenian District (2011-2015), and then as a Municipal Councillor for the City of Athens from 2015 onwards. Her goal has been to serve City of Athens and her constituents by pushing for reforms and modernization with a liberal European outlook.



Pepi Marioli

Pepi Marioli is certified Career Counselor and, since 2018, Employability Team Leader at Athens Solidarity Center of SolidarityNow where career/job counseling are provided to vulnerable social groups. She is also a researcher at the Department of Psychology of the University of Athens on brain drain phenomenon.

She holds a BSc in Operational Research & Marketing from Athens University of Economics and Business, an MSc in Counseling & Vocational Guidance from the University of Athens and an MSc in Marketing Research from University of Tilburg, Netherlands. She has worked in the past with different clients in the field of Career Counseling (adolescents, unemployed, professionals, vulnerable social groups, migrants & refugees) on topics of career guidance, career management, job search, CV creation, psychometric tools and job interview. She has previously worked for 9 years in marketing positions in large companies and organizations in Greece and in United Kingdom.

She has been a speaker at conferences and has made publications on entrepreneurship, tele-work, theater & counseling.

She has been a volunteer and coordinator of the group for Violence Against Women of Amnesty International and was a member of the Board for the period 2015-2016. Since 2010 she participates as an actress in the Activist Group of Theatre of the Oppressed.



Sofia Papadopoulou

Sofia is the editor-in-chief of the Macedonia-Thrace Directorate of APE-MPE, with main areas of interest: Greece's bilateral relations, the refugee crisis.

She studied Journalism and Mass Media at the Aristotle University of Thessaloniki (year of graduation 1996) and then attended postgraduate studies at the Department of Political Science of Cairo University, with a transnational scholarship.

She is a member of ESIEMTH, the International and European Federation of Journalists and a fellow of the «Young Leaders» program of the German Marshall Fund / GMF (2011).



Sevi Matsakidou

Sevi is the person behind the words of El Sistema Greece. She prefers to orchestrate all communication material behind the scenes. She studied theater, communications and semiotics and she has a long experience working with children, witnessing their transformation through arts. She has no music experience but firmly believes that everyone should be free to sing out loud, play an instrument and express themselves through music!



Philippine Krysmann

Philippine is currently working with Zaatar NGO supporting refugees and asylum seekers through various actions. She is taking care of English classes, CV workshops, grant applications among others.

She has been working on migration issues for the past few years from a law and social point of view. After studying the European and French system related to immigration and asylum, she is now undertaking a specialized master to support asylum seekers, refugees and other vulnerable people.

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