



## NEWSLETTER #2 – THE COMMIT CAMPAIGN IS OUT!

COMMIT - COMMunication campaign against exTremism and radicalisation is a European project funded by the European Commission under the Internal Security Fund – Civil Society Empowering Programme, coordinated by Centro per lo Sviluppo Creativo Danilo Dolci, in cooperation with the University of Palermo and other 4 organisations in Europe.

COMMIT aims at to prevent and dissuade susceptible & vulnerable audience from extremism, radicalism & terrorism through the development of communication campaigns on social media.

# WHAT IS YOUR GREATEST FEAR?



### THE COMMIT CAMPAIGN IS OUT!

*Do you already follow us on Social media?  
Do it now!*

During the last months the project partners have met university students and young people for training, discussing and co-creating a communication campaign against extremism and violent radicalisation.

**The campaign is finally online on Facebook and Instagram.  
Where to find it?**

Look for **COMMIT Europe** for the English common campaign, and for **COMMIT Italy, Austria, Netherlands and Greece** for the National campaigns of the project's partners, on **Instagram and Facebook!**

**FOLLOW US!**

**COMMIT Europe**



COMMIT Italy

COMMIT Austria

COMMIT Netherlands

COMMIT Greece



# HATE - A COURSE IN 3 LESSONS

**How to NOT become a hater**

**We'll show how hate works - and what you can  
do to avoid becoming a hater in the first place!**

### WHAT IS ALL THIS ABOUT?

The COMMIT Campaign is called **"HATE: A COURSE IN THREE LESSONS"**. Through our contents, we will take you on a journey through the discovery of the roots of hatred, in three steps:

#### **1. Fear and Hate: an intimate relationship**

Showing how hate speech, fake news and populist propaganda thrive on fear and loss of positive identity, an easy hook to hate and violence;

#### **2. In-grouping and scapegoating: how we love our enemies**

Reflecting on how fear and insecurity nurture the dynamic of "us vs. them" that justifies hatred and violence;

#### **3. Active bystandership: the magic bullet**

Inviting young people to consciously acting, attacking problems, not people!

### HOW CAN YOU GET INVOLVED?

Our campaign is created by young people for young people. All the posts and videos have been created by participants to training and workshops held in the partner countries, or thanks to their inputs and ideas.

You can contribute to the campaign sending us your own meme, post, video or idea. The campaign is constantly ongoing.

**Contact us and COMMIT yourself!**

### WHAT MORE?

**Other workshops, events, conferences,  
and publications will follow in the next months.  
*If you want to know more, reach us!***

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