

Rural - Urban Connection:

Youth Entrepreneurship for a More
Sustainable and Inclusive Future

8 June 2023 | 17:00 – 21:00

Rue du Damier 23, 1000 Brussels



KMOP Policy Center invites you to attend the conference “Rural – Urban Connection: Youth Entrepreneurship for a More Sustainable and Inclusive Future”, which will take place on June 8, 2023, from 17.00 to 21.00, at Rue du Damier 23, 1000 Brussels.

The event will bring together experts, professionals, and representatives from the EU and various youth organisations to share ideas, discuss innovations, and explore the benefits of intercultural dialogue and collaboration in promoting youth entrepreneurship. Through interactive workshops and panel discussions, participants will exchange ideas and strategies, build relationships across cultural and geographic boundaries, and explore innovative approaches to entrepreneurship that prioritise inclusivity and sustainability.

During the event we will be hosting a lottery, giving one lucky participant the chance to win a 500 euros voucher! The purpose of this lottery is to provide support for the winner’s career and personal development.

[REGISTER HERE](#)

**Attendance is free of charge. Pre-registration is required.*

Join us to:

- Deepen the ideas of collective, green and social entrepreneurship
- Discuss entrepreneurial skills development opportunities and activities across Europe
- Share best practices and relevant projects in youth entrepreneurship
- Explore the benefits of Theatre of the Oppressed and other creative methods in fostering youth entrepreneurship
- Learn about the “Rural-urban youth handbook for collective and green entrepreneurship” targeted to young people, youth workers, organisations and policy makers



✍️ KMOP is actively seeking young ambassadors to advance youth entrepreneurship activities, as a part of its commitment to fostering inclusivity, dialogue, and diversity. For more information, contact us at yuri-project@kmop.org!

Programme

17:00– 17:15	<p>Arrival and registration of participants</p> <p>Welcome remarks and presentation of the YURI project</p>
17:15 – 17:30	<p>Elisa Pajollari, Project Officer – KMOP Policy Center Daniela Eletti, Head of European Projects Team – La Xixa</p> <p>Roundtable and presentation of the YURI Handbook</p>
17:30 – 18:00	<p>La Xixa Teatre, KMOP Policy Center, CEPAIM, CESIE, Élan Interculturel, XWHY, YEU</p> <p>European Year of Skills 2023</p>
18:00 – 18:15	<p>Marina SAVVIDOU, Policy and Communication Advisor to MEP Loucas Foulas – European Parliament</p>
18:15 – 18:35	<p>Presentation of the play and experience of youngsters participating in the YURI training</p>
18:35 – 18:50	<p>StartLAB.Brussels – The “go-to place” for young entrepreneurs</p> <p>Floriane BRACKX, Managing Director – StartLAB.BRUSSELS</p>
18:50 – 19:00	<p>Theatre and creativity to promote inclusion and sustainability</p>
19:00 – 19:15	<p>From Students to Entrepreneurs: The Inspiring Journey of MyGreen</p> <p>Julien ADAM, Student entrepreneur – MyGreen</p>
19:15 – 19:30	<p>Coffee Break</p> <p>Simultaneous workshops</p> <ul style="list-style-type: none"> • YURI method: Promoting dialogue, critical thinking and skills development through creativity <p>Tautvydas Bokmota, Research Project Coordinator – XWHY</p>
19:30 – 20:30	<p>Maria Mavronicola, Project Manager – YEU</p> <ul style="list-style-type: none"> • YURI incubator: Generating ideas and fostering advocacy for a more sustainable and inclusive future <p>Elisa Pajollari, Project Officer – KMOP Policy Center Filippo Corbelli, Project Manager – CESIE</p>
20:30 – 20:45	<p>Presentation of the results of the workshops</p>
20:45 – 21:00	<p>Closing</p>



A few words about the YURI project:

The event is being organised as part of the Erasmus+ project “YURI: Intercultural urban-rural youth dialogues for collective entrepreneurship”. The YURI project seeks to empower young people, especially those facing fewer opportunities, by promoting intercultural dialogue and inclusion, as well as providing them with the tools to become leaders of their communities, supporting social, economic and climate healing initiatives. This 18-month project involves 7 organisations from 6 EU countries: CEPAIM (Spain), CESIE (Italy), Élan Interculturel (France), KMOP Policy Center (Belgium), La Xixa Teatre (Spain), XWHY (Lithuania), and YEU (Cyprus). For more information, please visit the project website: www.yuri-project.eu

