

*... A Theory of Change is an organization's story of how the world will be different because of what it does...*

## **Foundation of Alternative Educational Initiatives invites you to the "Theory of Change" Workshop**

### **When?**

**20<sup>th</sup> – 21<sup>st</sup> of June 2023** (Tuesday and Wednesday) **16.00 – 19.00 CET**  
(17.00 – 20.00 in Greece and Bulgaria)

### **Where?**

Modality / Location: On-line (Zoom)

### **For whom?**

Anyone who wants to learn how to plan, design and measure social change/intervention.

### **Aims of the workshop:**

- To provide activists with skills to envision and plan an effective social intervention through Theory of Change.
- To strengthen activists' ability to cooperate with European peers.

### **What will you learn during the 2 days of the workshop?**

- ✓ How to define long-term goals, identifying influencing factors and the conditions that must be met to achieve these goals.
  - ✓ How to design the pathway of change.
- ✓ How ideologies, values, preconceptions, stereotypes influence the way change is meant to happen and how to make these conditions visible.
- ✓ How to write a narrative to be employed, among others, for advocacy actions.

### **How to enrol?**

Please register to the workshop by the web form [HERE](#)  
The participation is free of charge.

### **[I am registering to the workshop!](#)**

*The workshop is being organised within the JUST EU and ME project, funded by the European Union's Citizens, Equality, Rights and Values (CERV) Programme (2021-2027)*