

## PROJECT OVERVIEW

Artificial Intelligence is transforming the way people write, learn, and express themselves. In creative writing, AI offers new opportunities for adult learners and educators to explore storytelling, experiment with language, and enhance digital literacy. However, the integration of AI into creative processes raises critical questions: How does AI influence creativity? How can it be ethically and effectively used in adult education?

wrAlte, co-funded by the European Union (KA220-ADU-D98C21D4) seeks to answer these questions by investigating the potential and challenges of AI-assisted creative writing in both formal and non-formal education settings. The project aims to empower adult educators with the necessary knowledge and tools to integrate AI into their teaching methods, ensuring that technology enhances rather than replaces human creativity.



## Artificial Intelligence in Creative Writing

[bridgestoeurope.com](http://bridgestoeurope.com)



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# THE PARTNERSHIP

The wrAlte project is built upon a strong, multidisciplinary partnership that brings together expertise in adult education, AI research, digital literacy, and creative methodologies from across Europe:

- die Berater (Austria)
- VIA University College (Denmark)
- AAU Institute for Instructional and School Development (Austria)
- KMOP (Greece)
- CESGA (Spain)
- SYNCNIFY (France)



## Purpose of the Project

1. Investigate AI's potential and limitations for adult learners, analyzing its implications for digital literacy and self-expression.
2. Expand the knowledge and competencies of adult educators in using AI-powered tools for creative writing instruction.
3. Equip adult educators with methodologies and resources to incorporate AI into their teaching portfolio.
4. Strengthen learners' self-expression, digital literacy, and creative thinking through innovative AI-driven approaches.

## Key Outcomes

1. Publication: "Creative Writing Goes AI" – A comprehensive report for educators, based on desk research and expert interviews, examining the role of AI in creative writing, its pedagogical applications, and its limitations in adult education.
2. Online Training Course for Educators – A modular micro-learning course, designed to meet micro-credentialing standards, providing educators with the skills to plan, implement, and evaluate AI-assisted creative writing activities.
3. AI Writing Space – An interactive online platform serving as a resource center, for AI-assisted creative writing in adult education.
4. Outreach and Creative Experimentation – A multichannel dissemination campaign, engaging educators, learners, and policymakers through social media, public dialogues, and hands-on experimentation with AI-assisted writing.

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