

# Discover our first steps toward promoting equal access to career counselling service

### We are proud to introduce Access Career

– a European project co-funded by the Erasmus+ programme that aims to modernize career guidance systems by enhancing the skills and tools of career counselors across Europe.

Access Career brings together a committed partnership of organizations from Spain, Belgium, Italy, Greece and Cyprus combining expertise in vocational education, inclusion, digital innovation, and labor market services. Our journey began with a successful kick-off meeting held in March 2025 in Valladolid, Spain. This pivotal event, attended by all project partners, set the stage for our collaborative efforts.



# Analysis of needs and gaps in career guidance services

We're excited to share updates from our Analysis of Needs and Gaps in Career Guidance Services, a crucial phase of the Access Career project. Over the past months, our partners have been actively engaged in mapping the current state of career counseling across Europe. As a result, we developed the **Needs Assessment Report:** A comprehensive report summarizing findings from focus groups and surveys conducted with career counselors.

## What we've discovered



**Surveys** have been conducted among career counselors, service providers and disadvantaged individuals to identify challenges, expectations, and training needs.



#### **Focus Groups**

with career counsellors offered deeper insights into real-world gaps and barriers in guidance services.



#### **Desk Research**

reviewed national and EU-level strategies, existing curricula, and labor market trends.

## **Key findings:**

- ✔ Barriers to Employment: Jobseekers face financial hardship, lack of labour market information, and digital exclusion. Counsellors also note limited networks and emotional strain in their work.
- ✓ Skills and Support Needs: Both groups highlight the need for CV, interview, and job search support. Counsellors also need upskilling in digital tools and personalised guidance.
- ✓ Digital Tools: There's strong interest in accessible, mobile-friendly resources, but digital literacy and access remain uneven.
- ✓ Human Connection Matters: Empathy, motivation, and trust are essential to meaningful guidance.
- ✓ Employer Engagement: Bias and lack of awareness among employers hinder inclusion, therefore, stronger collaboration is needed.

These insights will shape the next phase of the project, including the co-design of training for counsellors, development of digital tools, and building more inclusive career support systems.



Stay Tuned!

The Access Career
Website will be live
soon — your go-to
place for tools,
news, and training
materials.

# Next steps: Curriculum Development

We are now entering the next exciting phase: **Developing the Curriculum for Career Counselors.** 

Our goal: to design a modular, up-to-date, and user-friendly curriculum that directly addresses the gaps identified through our research and engagement activities.

This curriculum will empower career counselors with:

- ✓ Cutting-edge labour market insights
- ✓ Tools for inclusive, person-centred counseling
- Skills for digital guidance and future-readiness
- Strategies for working with diverse and disadvantaged groups

As work evolves, career counselors need **up-to-date training and tools** to support people through change. Access Career aims to build a stronger, fairer, and **future-focused career guidance system** across Europe.



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