Creative Care

Participatory Arts Programmes for older persons in healthcare settings



Creative Care Partner Meeting in Vienna

Recently, the Creative Care project partners met in Vienna for a productive meeting as part of the Erasmus+ initiative. Representatives from all partner organisations gathered to evaluate the progress achieved so far and to plan the next steps for the project. One of the key outcomes of the meeting was a comprehensive review of the guide developed within the project. This Good Practice Guide & Recommendations for VET Providers, designed to support professionals working with older people in residential settings in intergenerational contexts through creative arts, is now available for free download on our project website: www.creativecare-project.eu. The meeting also included an in-depth analysis of the feedback collected from the co-design workshops held earlier in the project. These insights will play a crucial role in shaping the training modules aimed at enhancing the well-being and social connections of elderly people through creative approaches.

Additionally, the partners had the opportunity to visit the ÖJAB Neumargareten nursing home in Vienna. This visit provided valuable insights into the practical application and impact of creative care in elderly care settings.





Conference Update: A Successful and Fruitful Discussion on Art and Well-being for Older Persons!

On October 8th 2024, the Creative Care partnership successfully hosted an online conference titled "*The Role of Art in Older Persons' Health & Well-being.*" The event brought together experts, healthcare professionals, and artists from across Europe to discuss the transformative impact of creativity and art on social participation and well-being among older adults. The conference speakers were the following:

- ♣ Gabriela Achihai (Romania) welcomed participants and set the stage for a meaningful and engaging discussion.
- ♣ Stella Vagena (Greece) explored the critical role of creativity in promoting healthy aging.
- ♣ Vivi Raba (Romania) emphasized the benefits of integrating arts and intergenerational activities to support well-being in older age.
- → Julia Preissecker (Austria) underscored the importance of prioritizing well-being for older adults within healthcare environments.
- Rodica Caciula (Romania) shared practical recommendations for vocational education and training (VET) providers on incorporating art into healthcare practices.

The conference concluded with an engaging Q&A session and insightful contributions from participants, making it an inspiring platform for exchanging ideas and practical strategies.



Working to Elaborate Training Resources to Integrate Participative Arts into Old Age Care

The Creative Care project team is currently working on elaborating meaningful training resources to equip professionals working with older adults with useful tools in residential care, in intergenerational contexts. These innovative resources aim to support the implementation in care facilities of intergenerational participative arts programs, providing creative solutions to enhance the quality of life of older persons. The primary goal of the project is to use participatory art programs to improve the emotional and physical well-being of older people and foster their social inclusion. The resources being developed will include practical tools, guides, and methodologies tailored to the specific needs of seniors, making it easier to engage them actively in creative processes. By promoting art as a means of connection, we aim to cultivate a sense of community and belonging that is essential for a fulfilling life at any age.

As the project progresses, we will continue to share updates on these initiatives and their impact. We are dedicated to transforming elderly care through the power of art, offering seniors opportunities to actively participate and enjoy a richer, more connected life.



In 2024, we made considerable progress in integrating art into old age care by developing valuable resources and fostering collaborative meetings, such as the one held in Vienna. Looking ahead to 2025, we are excited to continue this mission together, bringing more creativity and connection into the lives of seniors. Thank you for your support and we wish you a New Year filled with health, inspiration, and wonderful achievements!

Stay Tuned for more Updates!

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