

Creative Care

Participatory Arts Programmes for older persons in healthcare settings



Creative Care Partner Meeting in Athens

The Creative Care project partners gathered in Athens on the 24th of October for their final Transnational Meeting, marking an important moment in the project's last steps. Partners from all participating organisations came together to assess the project's achievements and outline the project's impact.

One highlight of the meeting was the discussion around the finalisation of the Good Practice Guide & Recommendations for VET Providers. This resource, created to assist professionals working with seniors in residential and intergenerational environments through creative arts, is already publicly accessible on our website: www.creativecare-project.eu. Partners exchanged ideas on how to further refine the guide to ensure it remains practical and impactful.

Another major focus was the examination of the feedback collected during the train-the-trainer workshops conducted in Austria, Greece and Romania. The insights shared by participants are proving essential in shaping the training modules that aim to enhance the quality of life, creativity, and social engagement of older people.



Conference Update: The Healing Power of Arts; Redefining Elder Care through Creativity. A Creative Care Conference!

On the 24th of October 2025, ARTIT hosted the Creative Care Final Conference in Athens at the When Hub venue, titled *“The Healing Power of Arts: Redefining Elder Care through Creativity”*. The event gathered professionals from healthcare, the arts, psychology, occupational therapy, sociology, and journalism

Moderated by Eva Ploumistou (ARTIT), the conference featured seven speakers covering six key thematic areas. Highlights included:

- Evgenia Katoufa presenting research on how artistic activities empower older adults.
- Gabriela Achiwai (FSC) and Ionut Ardeleanu (Habilitas) discussing the mental health benefits of intergenerational artistic approaches.
- Sabina Šuta-Islamović (ÖJAB) showcasing European good practices in creative elder care.
- Gabriela Achiwai sharing success stories and case studies from Romania.
- Dimitra Noni (KMOP) and Eva Ploumistou presenting the project’s long-term goals, digital tools, and training resources.

The conference concluded with an interactive Q&A session, reflecting strong participant engagement and reinforcing the importance of creativity in improving elder care.



The Creative Care Learning Platform

Begin Your Learning Adventure

Unlock the potential of creative care techniques by diving into our comprehensive modules. Start your journey now and transform your approach to elderly care through the arts.



The Creative Care Learning Platform, developed within the Erasmus+ project Creative Care, supports caregivers, educators, and volunteers in integrating arts, creativity, and intergenerational exchange into elderly care. It offers six interactive modules covering topics such as the needs of seniors, visual arts, music, drama, movement, communication, and interdisciplinary collaboration. Each module includes videos, exercises, self-reflection activities, and practical guidance to help professionals apply creative approaches that enhance the well-being, social connection, and engagement of older adults.

All content is freely accessible and comes with downloadable Training Resources available in four languages, designed for trainers and educators to implement the modules effectively. The platform also provides guidance on funding opportunities, project planning, and best practices from across Europe.

By exploring the Creative Care approach, users can discover how arts-based activities transform traditional caregiving, foster meaningful engagement, and support professional development in elder care.

Stay Tuned for more Updates!

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