

Creativity that transforms care

Online resources designed to elevate eldercare by equipping professionals with the power of participatory arts.



Wellbeing through participation:



- Empower through creativity
- Inclusive activities
- Support and guidance
- Engage creatively
- Arts in action



Key resources and opportunities:

Strategic
communication
tools

Accessible
knowledge

Engagement
opportunities

Connecting through creativity: Workshops, conference & training

Digital platforms, Social media & events for elderly care professional

- **Participatory arts for wellbeing:** Activities and practices that support elders' mental, emotional and physical health.
- **Intergenerational connections:** Creative programmes designed to build understanding and collaboration across age groups.
- **Funding and resource access:** Guidance on combining local and EU funding to develop sustainable arts initiatives.
- **Identity, empathy and inclusion:** Using arts-based approaches to strengthen personal identity, empathy, and social inclusion.
- **Communication and engagement:** Project visual identity, website, social media, and events to share knowledge and inspire professionals.

Creative Care: Engaging arts for wellbeing

Interactive workshops: **Hands-on Creative Care**

- Live and online sessions on participatory arts
- Promoting mental, emotional and physical wellbeing
- Designed for professionals

Creative Care Final Conference: **Athens 2025!**

- Interactive sessions
- Dissemination tools and resources
- Strengthening the professional network

**Creativity in care is
simpler than you imagine
and now you have the
tools to make it happen!**