Interreg Europe

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Success Skills

3rd Newsletter



An **interregional cooperation project** for improving **SME competitiveness policies**

What's new in Success Skills?

During the last months the Success Skills project has continued strengthening regional engagement and interregional learning on **business succession policies and support for SMEs.**

Insights from the Interregional Meeting in Alexandroupoli



Discover more about the meeting in Alexandroupoli **here**

On **21–22 April 2026**, the **Region of East Macedonia and Thrace** hosted the **2nd Interregional Thematic Workshop** of the Success Skills project in Alexandroupoli, Greece. The event brought together the project team and regional stakeholders to discuss business succession challenges, support needs and policy approaches for SMEs.

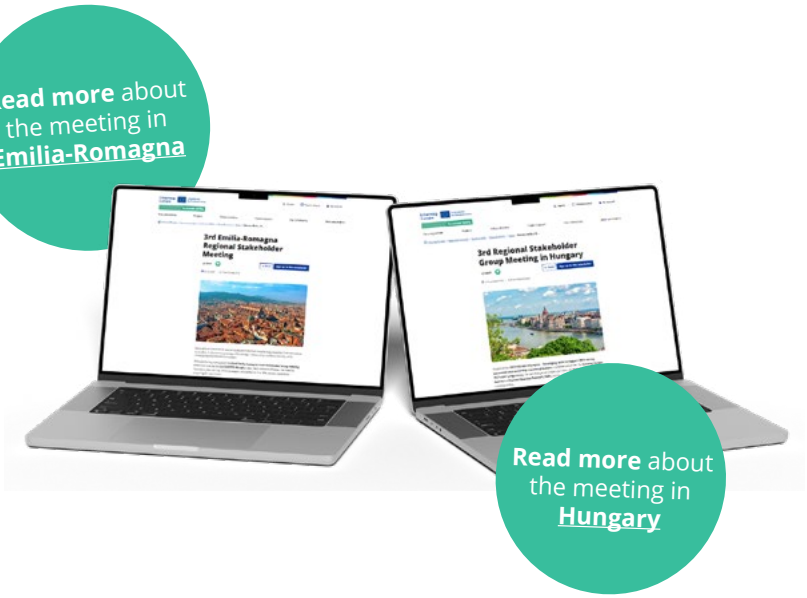
Deputy Regional Governor Mr Alexandros Iosifidis, who attended the event, highlighted the importance of business succession for **regional economic sustainability**. Over two days, participants explored the **Evros business ecosystem**, discussed succession challenges in Greece and exchanged **good practices from Greece, Lithuania, Italy and Hungary**.

The programme also featured the **1st Staff Exchange Action**, supporting interregional learning and cooperation, and a presentation of **OpenBusiness**, the Greek digital system supporting licensing procedures.

Regional Stakeholder Meetings held in Italy and Hungary

The **3rd Regional Stakeholder Meetings in Italy and Hungary** brought together relevant stakeholders to exchange experiences and discuss challenges and support needs related to business succession.

The meeting in Emilia-Romagna, Italy, focused on the **training, advisory support and guidance** that SME owners need when preparing for succession, while the meeting in Hungary highlighted the importance of **institutional cooperation, advisory services and knowledge-based support**.



Skills Heads to Budapest

On **6–7 October 2026**, the Success Skills team will meet in **Budapest, Hungary,** for the next interregional project meeting.

The meeting will combine the **3rd Interregional Thematic Workshop**, focusing on "Specific skills required by those involved in the succession phase", with the **2nd Staff Exchange Study Visit**.

The study visit will provide **hands-on experience and opportunities to transfer knowledge, skills, and expertise**, while strengthening the lessons learned among key project staff.

Looking Ahead

In the coming months, the Success Skills project will continue working on the **exchange and transfer of good practices,** strengthening regional stakeholder engagement and developing knowledge and recommendations to support successful business succession across Europe.

Stay Connected with Success Skills

Want to follow our journey and discover how stronger business succession policies can support resilient regional economies?

Follow us on social media:

And visit our website where you can find project resources, events, and news.

Thank you for being part of the Success Skills journey – where skills, policy, and collaboration come together to support successful business succession across Europe.